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1776 K STREET, N. W.
WASHINGTON, D. C. 20006
(202) 429-7000

June 22, 1993

PETER D. ROSS
(202) 429-4232

JUN 22 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

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(202) 429-7049
TELEX 248349 WYRN UR

Ms. Donna R. Searcy
Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Re: In re Implementation of Sections of the Cable
Television Consumer Protection and Competition
Act of 1992 - Rate Regulation, MM Docket 92-266

Dear Ms. Searcy:

Enclosed are copies of transmittal letters today delivered, along with courtesy copies of the attached Petition for Reconsideration, to the Commission officials indicated. An original and 11 copies of the Petition for Reconsideration itself were already duly filed yesterday. Kindly associate the attached transmittal letters and, as appropriate, this additional copy of the Petition with the above-referenced docket.

Thank you very much for your assistance, and please do not hesitate to contact me should you have any questions in this regard.

Sincerely,



Peter D. Ross

Attachments

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PETER D. ROSS
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June 21, 1993

FACSIMILE
(202) 429-7049
TELEX 248349 WYRN UR

Robert Corn-Revere, Esq.
Chief Counsel
Office of Chairman Quello
Federal Communications Commission
1919 M Street, N.W., Room 802
Washington, DC 20554

Dear Bob:

As cable rate reconsideration petitions will likely bury your in-box this week, I wanted to flag for you the enclosed petition we have filed on behalf of Corning and Scientific-Atlanta. As suppliers of critical advanced technologies to the cable industry, these companies are well positioned to assess the impact of rate regulation on cable investment in system expansions and upgrades.

Based on their own analysis and the independent analysis of Deloitte & Touche, which we append to our petition, Corning and Scientific-Atlanta are genuinely concerned. The petition sets forth their belief that denying external treatment under the price cap mechanism to the cost of capital investment in system improvements will either compel widespread reliance on the cost-of-service showings that the Commission wishes to avoid or, worse yet, stifle the deployment of advance technology.

I hope we will have an opportunity to discuss these concerns with you as the reconsideration process moves forward. Of course, should you have any questions in this regard in the meantime, please do not hesitate to call.

I look forward to seeing you in any event, and thanks in advance for your consideration of our petition.

Best wishes.

Sincerely,



Peter D. Ross

Enclosure

cc: Docket 92-266

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JUN 22 1993

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In re)
)
Implementation of Sections of)
the Cable Television Consumer)
Protection and Competition Act) MM Docket 92-266
of 1992)
)
Rate Regulation)

TO: The Commission

PETITION FOR RECONSIDERATION

CORNING INCORPORATED
SCIENTIFIC-ATLANTA, INC.

Richard E. Wiley
Philip V. Permut
Peter D. Ross
Rosemary C. Harold
of
WILEY, REIN & FIELDING
1776 K Street, N.W.
Washington, D.C. 20006
(202) 429-7000

Their Attorneys

June 21, 1993

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SUMMARY

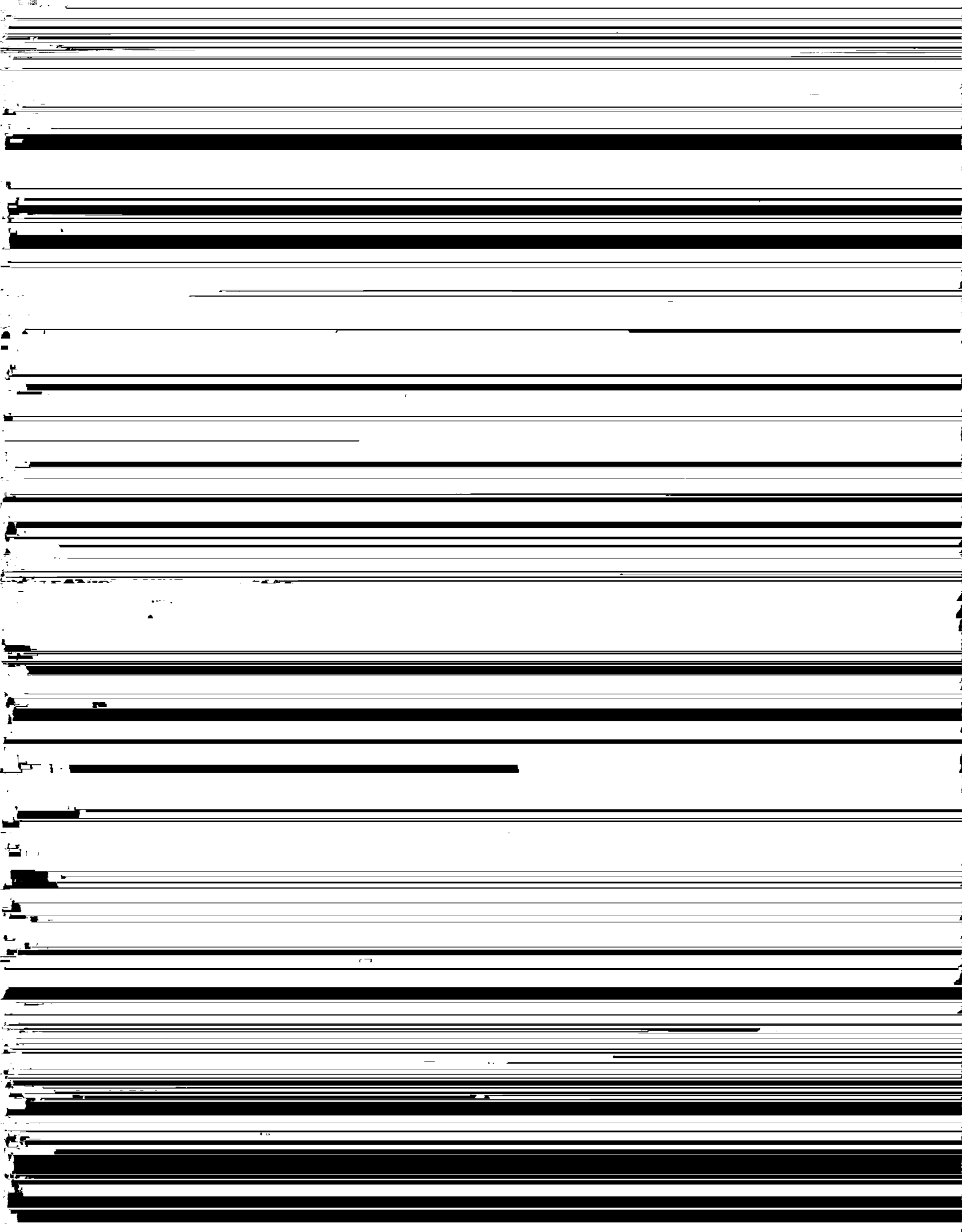
Corning Incorporated and Scientific-Atlanta, Inc. respond to the Commission staff's public call for specific proposals to avert widespread nullification of the benchmark/price cap mechanism created by the Commission to serve as its primary mode of cable rate regulation. In its efforts to construct a rate formula turning on a very limited set of variables, the Commission failed to allow cable operators the means to recover the cost of capital investment. This factor alone will likely drive a great many cable operators to opt out of the benchmark/price cap regime and insist on a cost-of-service showing. If deterred by the burden and uncertainty attending such a showing, however, cable operators will have little alternative but to cut back dramatically on what had been a rapidly growing investment in fiber optics and other advanced technologies.

Corning and Scientific-Atlanta believe the threat these regulations pose to capital investment is not a product of cable industry puffery, but indeed very real. They in fact commissioned independent financial consultants to analyze the anticipated impact of the regulations. The results of this study, appended to this petition, have only heightened the companies' initial belief that critical opportunities for a growing business with the cable industry are indeed at stake.

The stakes, however, go far beyond the economic interests of any particular supplier of advanced technology

to the cable industry. What is at stake is continued improvement in cable service as subscribers have come to know it today -- in terms of signal quality, system reliability, and a wealth of viewing options -- and as they can expect to know it tomorrow. At stake as well is the international competitiveness of critical U.S. technological industries and, in turn, the enhanced domestic productivity those industries generate.

Corning and Scientific-Atlanta do not now ask the Commission to provide the cable industry with artificial incentives to invest in advanced technologies, but rather only that the benchmark/price cap mechanism be remedied of its tremendous disincentive for cable operators to expand or upgrade their systems. Without any reconstructing of the benchmark structure the Commission has labored hard to erect, the Commission can and should reconsider its denial of external treatment for capital investments in advanced technology. This would allow cable operators, going forward, to supplement their benchmark/price cap calculation with, in essence, a truncated cost showing strictly as to capital investment exceeding the GNP-PI adjustment. This important revision would go far to breathe new life into a benchmark/price cap regime that otherwise would either deter capital investment or compel widespread reliance on burdensome cost-of-service proceedings.



I. THE CABLE INDUSTRY HAS BEEN EMERGING AS AN IMPORTANT USER OF FIBER OPTICS AND OTHER ADVANCED TECHNOLOGIES

Corning has held a leading role in the development of fiber optic technology for more than a quarter-century. As the inventor of the optical fiber now sought by both the cable and telephone industries, Corning overcame initial skepticism from both the technical and financial communities regarding the potential of the technology. Indeed, Corning has developed its communications operations into a business generating more than \$1 billion in sales in 1992, much of it driven by continued growth in worldwide demand for optical fiber and optical cable.³

Scientific-Atlanta is a world leader in broadband communications systems, cable television electronics, satellite-based communications networks, and instrumentation for industrial, telecommunications, and government applications. The company is a leading supplier of products and systems for building and operating the most modern and

²(...continued)

Docket No. 92-266 (filed January 27, 1993) ("TIA Comments"), which urged the Commission to craft rate regulations that would at the least not discourage rebuilds and upgrades by cable systems.

³ This sales figure includes revenue from Corning and its consolidated affiliates' sales of optical fiber, optical cable, passive optical components, glass for cathode ray color television tubes, glass for active matrix flat panel displays, and other products and services for the communications sector. Because of increased demand for fiber optic cable in the feeder portions of telephone networks, in cable systems, and in premises wiring systems, Corning in 1992 completed a major expansion of its Wilmington, N.C. optical fiber manufacturing facility.

efficient cable television plants. In particular, Scientific-Atlanta is the leading manufacturer of headend and distribution equipment, and it is one of the two leading producers of subscriber equipment for the cable television industry. Over the past 20 years, company sales have grown from \$15 million to \$750 million. During this period the company has created 3,000 jobs, and its exports have increased at a compound annual rate of almost 20 percent and are expected to comprise 50 percent of sales by the end of the decade.

Corning and Scientific-Atlanta have witnessed first-hand the significant part that cable operators have begun to play in the market for fiber optics and related technology. Although still early in its efforts, the cable industry has moved forward aggressively to implement plans for bringing more and better service to subscribers through facilities improvements.⁴ While cable accounted for only about 11 percent of total fiber deployment nationwide in 1992, it now leads all other telecommunications providers in the growth rate of its fiber deployment. Cable's deployment rate grew last year at a pace at least three times that of other

⁴ See TIA Comments at 8-11 (discussing three examples for fiber upgrades of cable plants, with cost estimates). A primary advantage of optical fiber is that, once installed, its information-carrying capacity can be multiplied simply by improving transmitting and receiving equipment. Thus, fiber-upgraded telecommunications lines can provide new services to consumers for decades to come.

providers.⁵ In each of the last two years, cable spending on fiber optics nearly doubled over the industry's spending in the previous year, and cable deployment has begun to extend fiber penetration ever closer to individual homes.⁶

While progressing swiftly of late, the upgrading of cable infrastructure is still in its early stages. Major system upgrades remain in the planning phase for many cable operators. Operators reportedly planned to invest more than \$14 billion during the next decade in system upgrades, essentially rebuilding more than 75 percent of existing systems.⁷ Prior to the Commission's cable rate ruling, Corning had anticipated that the industry would increase its fiber demand by substantially more than 60 percent in 1993.

One a recently burgeoning supplier and the other a long-established supplier to the cable television industry, Corning and Scientific-Atlanta respectively are well

⁵ See TIA Comments at 2-3. The growth rate for fiber deployment by the cable industry was approximately 100 percent in 1992, compared to 30 percent for local exchange carriers and 14 percent for interexchange carriers. Id.

⁶ Id. at 3-4. From having passed no homes with fiber just four years ago, cable now passes more than 10 million homes with optical fiber (as defined by homes served by an optical node). While thus still only passing some 17 percent of cable subscriber homes nationwide, the industry has consistently deployed fiber closer to the home every year. According to Corning estimates, the average number of homes served by an optical node has dropped from 10,000 in 1990 to 500-2,500 this year and was expected to drop to 100-500 homes next year in "full service network" areas.

⁷ National Cable Television Association, Cable Television and America's Telecommunications Infrastructure at 1 (April 1993) ("NCTA Infrastructure Paper").

positioned to assess the long-term effect of Commission regulation on cable's actual deployment of advanced broadband networks to improve cable service. As detailed below, unless the Commission reconsiders this critical aspect of its cable rate decision, that effect can only be negative -- and will likely be seriously so.

II. THE COMMISSION'S BENCHMARK/PRICE CAP MECHANISM FAILS TO ALLOW CABLE OPERATORS TO RECOVER THE COSTS OF CAPITAL INVESTMENT

The extraordinary nature and magnitude of cable plant expansions or upgrades cannot be accommodated within either the Commission's initial benchmark or the subsequent price cap adjustments for regulated cable rates. Yet the benchmark/price cap mechanism fails to provide cable operators any other means to recover such costs, short of making cost-of-service showings of the sort the Commission clearly wishes to discourage.

In a footnote as significant as it is terse, the Commission expressly concluded that "at this time" it should not give external treatment to the cost of system improvements under the price cap mechanism that will govern rate increases from the initial benchmark level.⁸ Apparently, under this approach, a cable operator undertaking what the Commission acknowledges to be the "significant" expenditures for plant expansion or modernization would

⁸ Report and Order at 161 n.608.

somehow be expected to fund and recoup this investment through the annual GNP-PI (Gross National Product Price Index) adjustment.⁹

The Report & Order additionally suggests, without explanation, that upgrades resulting in increased channel capacity will provide cable operators with additional revenues per subscriber.¹⁰ It is unclear whether this comment contemplates that, going forward, cable operators will be able to recalculate their initial benchmark rate, or perhaps multiply their adjusted per channel rate, in a way that credits them for subsequently added channel capacity on regulated tiers.¹¹ In any event, given the sharply declining incremental values the Commission's benchmark

⁹ Even assuming that the Commission's allowance of pass-throughs for the cost of satisfying franchise requirements would encompass the cost of franchise-required upgrades, the typical cable operator undertaking system improvements on its own initiative would still lack relief -- absent a successful cost-of-service showing. See also infra note 40.

¹⁰ Footnote 608 also suggests that cable operators can defray the costs of system improvements through the resulting reduction in maintenance and other service expenses. While such cost savings are sure to follow, they are unlikely to put a significant dent in the necessary capital outlay for such investments. Moreover, new statutory obligations such as "must-carry" and consumer equipment compatibility requirements increase the pressure and cost to upgrade without generating corresponding revenues.

¹¹ The precise application of the price cap and pass-through mechanisms is not spelled out in the Report and Order. The Commission's announced appendices regarding the calculation of "going forward" rates were not yet released as of the filing of this petition. Those documents are expected to clarify, but not remedy, the capital investment dilemma.

matrix attributes to higher levels of channel capacity,¹² it is clear that either approach would fall far short of providing cable operators the means to recover the massive capital investment required for a substantial system expansion or upgrade.

After initial construction, capital investment for system expansion and upgrades is likely to be the single largest cost a cable operator directly incurs. The necessity and magnitude of this investment has only become greater, moreover, in the face of the Cable Act's "must-carry" and consumer equipment compatibility obligations, as well as the impending transition to advanced, high definition television. Investments of this nature would normally be recovered over an extended period, perhaps as long as 20 years. Even so, these extraordinary, once-a-decade sort of investments cannot be recovered through a regulatory mechanism providing little, if anything, more than an annual adjustment for the effects of inflation on a cable operator's ordinary costs of doing

business. Cable operators will be pressed just to cover the increases in their non-capital internal costs with this inflation adjustment. The benchmark/price cap mechanism simply denies cable operators the means to cover their capital expenditures, not to mention the return, required when investing in significant system improvements.

III. THE CURRENT RULES WILL RESULT IN A PREDICTABLE DECLINE IN CAPITAL INVESTMENT, THREATENING SUBSTANTIAL DELAYS -- IF NOT COMPLETE ABANDONMENT -- OF CABLE OPERATORS' PLANS TO IMPROVE CABLE SERVICE BY DEPLOYING ADVANCED TECHNOLOGY

As they now stand, the Commission's rate regulations will seriously retard the rapidly growing rate of advanced technology deployment by effectively eliminating cable operators' means of readily recovering capital investments. By artificially winnowing out cable as a viable broadband provider, the rules likely will deprive many American consumers of early opportunities to enjoy better signal quality, improved system reliability, and access to new programming made possible by advanced technology, while also stripping the U.S. telecommunications industry of the domestic experience vital to success in international ventures.

The significant drag the new rate regulations would place on cable's deployment of advanced technology is simple to trace, even if some figures can only be estimated. Unless cost-of-service showings become less of an "escape valve" and more of a routine and (somehow) expeditious alternative, the

Commission's rate regulations are expected to cause a significant drop in cable systems' cash flow.¹³ Cable's ability to make substantial capital improvements, in turn, will be severely hampered.¹⁴ Thus, even though a cable operator may be eager to move forward with fiber optic deployment or other large-scale technological upgrades of its system, the operator likely will be unable to implement its plans, at least for the foreseeable future.

To determine whether the expected impact of the Commission regulations on cable industry capital investment indeed stands up to careful analysis, Corning and Scientific-Atlanta commissioned Deloitte & Touche to undertake its own study of this issue. Using the actual financial data of three different cable operators for 1990-92, Deloitte analysts compared the cash flow and capital expenditure

¹³ Cash flow generation is the primary means by which cable operators are able to secure financing for expanding and upgrading their systems and to service debt.

¹⁴ The cable industry's earlier bout with "highly leveraged transaction" ("HLT") restrictions serves as a dramatic example of the stifling impact that federal regulation can have on cable industry investment. Implemented in late 1989, these restrictions essentially classified cable industry borrowing as an HLT and thereby severely limited the industry's access to investment funds. The impact fell disproportionately on capital investment and thus equipment suppliers, who were forced to lay off thousands of employees. Capital expenditures for cable construction and equipment dropped from \$2.1 billion in 1989 to \$1.5 billion within two years. Most suppliers' domestic businesses fell off 30-40 percent, according to Scientific-Atlanta's estimates. Corning's data indicates that cable industry capital investment overall plummeted more than 40 percent. The HLT restrictions were lifted in June 1992, and equipment sales have only recently returned to former levels.

potential of a "composite" cable firm for that three-year period with what would have happened if the new rate regulations already were in effect. As detailed in the study itself, attached as an appendix to this petition, this model controlled for extraneous variables in order to bring the impact of the Commission's regulation sharply into focus.¹⁵

The Deloitte Study confirms that a series of related factors leads inexorably to a significant reduction in cable capital investment. First among these is the expected cash flow effect of the new regulations. The Commission itself estimated the initial rollback required under its new regulations would total approximately \$1 billion, as approximately 75 percent of the nation's cable companies would be forced to reduce rates by an estimated 10 percent or more.¹⁶ Based on similar estimates of revenue reductions, the Deloitte Study found that the aggregate effect of the

¹⁵ See Deloitte & Touche, Estimated Impact of Rate Regulation on Cable Television Cash Flows and Capital Expenditures (June 1993) ("Deloitte Study") at 2-4 (explaining the company selection criteria, methodology, and assumptions underlying the analysis).

¹⁶ Report and Order, app. A at 3. Actual rollbacks may be significantly higher, principally because of required reductions in equipment charges. See How to figure cable rate rollbacks, Broadcasting & Cable, May 17, 1993, at 17 (citing examples presented by the Commission's staff at a May 13, 1993 workshop). One recent analysis of three large MSOs (multiple system operators) indicated that a harder-hit company could ultimately suffer a 43 percent reduction in revenues, with the result that already existing shortfalls in cash available for debt service will balloon to more than four times the current level. Up & Down Wall Street, Barron's, June 7, 1993, at 41 (chart). Barron's called the numbers "devastating."

Commission's benchmark/price cap regime would be to choke cable industry cash flow by an average of 22 percent.¹⁷

Second, a substantial proportion of the composite company's costs are fixed in nature, including debt obligations and expenses related to ongoing service provision.¹⁸ Given the industry's debt structure in particular, it is not surprising that several operators have disclosed to Corning and Scientific-Atlanta concerns about violating their loan covenants.¹⁹ Indeed, the Deloitte Study indicates that its composite cable company would violate its loan covenants regarding debt-to-cash flow ratios for at least the first three years of rate regulation.²⁰ The composite company also would violate covenants concerning interest coverage ratios for at least the first two years of regulation.²¹

¹⁷ Deloitte Study at 4. Translated into dollar, the reductions are dramatic when considered on an individual company basis. For example, one of the larger MSOs has estimated confidentially that it will see a decrease of as much as \$70 million in revenues during the first year of regulation.

¹⁸ Id. at 6.

¹⁹ Publicly traded MSOs would naturally be reluctant to discuss specific details of the impact of re-regulation for fear of alarming shareholders. Thus, their public assessments of this impact would tend not to be as definitive as they otherwise might be.

²⁰ Id.

²¹ Id.

Third, as the preceding section explained, the Commission's regulations offer cable companies no ready means to recover capital investment in advanced technology. Instead, the only way to attempt to recover those costs is by undertaking a cost-of-service showing. This escape valve offers little near-term relief, however, given the time necessary for the Commission to fashion standards for those showings and then cope with the certain administrative backlog of such filings and appeals. Even if these initial problems could be resolved, the cost-of-service method of recovering costs may well prove too protracted and speculative to entice financing for capital improvements.

This lethal combination of cable's dependence on cash flow, its substantial fixed costs, and the lack of an efficient and reliable means of recovering capital investments is certain to depress capital investment by cable companies far below current levels. The Deloitte Study reveals that the 22 percent drop in cash flow resulting from the regulation over the three-year period -- amounting to \$552 million -- would have strangled the composite company's access to financing for capital improvements.²² "Under the pre-regulated environment, [the] composite cable company generated over \$542 million dollars in funds available for capital expenditures during the three year period . . . ,

²² The figure represents 60 percent of total capital expenditures of the composite company during the period. Id.

while the imposition of [regulation] would have resulted in the generation of negative \$10 million dollars in funds available for network upgrades and expansion over the same three year time frame."²³

The Deloitte Study concludes that the composite cable company "would have had insufficient cash flow to finance capital expenditures."²⁴ The bleak outlook for cash flow would drive away potential investors as a source of investment in advanced technology, leaving cable operators struggling to cover their fixed -- much less discretionary -- expenses.²⁵

Thus, as a direct result of plummeting capital investment, analysts anticipate that cable's deployment of optical fiber and other advanced technologies will drop in 1994 and beyond.²⁶ Those operators who still go forward

²³ Id. at 5. Indeed, this may understate the shortfall for capital expenditures, given that the companies included in the composite model in reality underwent some restructuring from debt to equity, which made possible the funding for their actual capital expenditures in 1992. Given that the Commission's regulations are expected to make cable companies even less attractive to equity investors than they have been historically, operators may experience a more "significantly exacerbated" capital crunch than the study indicates. Id.

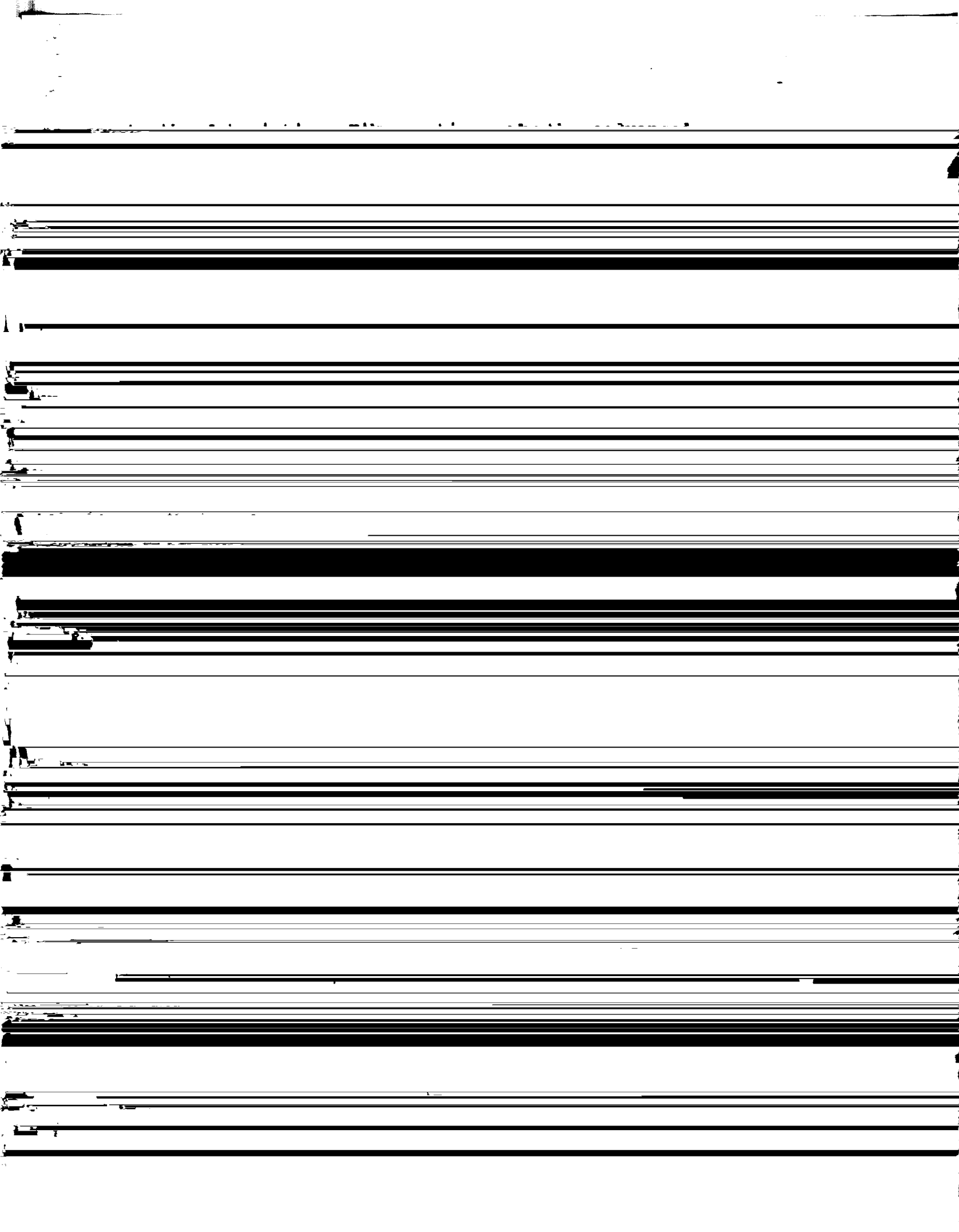
²⁴ Id. at 5-6. The study notes that the squeeze by creditors discussed earlier likely would be magnified by "a potential acceleration of debt maturity." Id. at 7.

²⁵ Id. at 6-7.

²⁶ Given the time-frame under which construction projects of this magnitude operate, capital investments to which cable operators are already financially committed for
(continued...)

with system upgrades will probably do so only at a much slower pace.²⁷ Other systems likely will let their systems age, without upgrading. For example, since the Commission's vote on rate regulation, Scientific-Atlanta is aware of \$10 million in specific orders for addressable and subscriber equipment that have been delayed or curtailed. The status of up to \$10 million in other orders is in doubt. On the distribution side as well, Scientific-Atlanta has experienced \$10-20 million in delayed or curtailed orders.

In the end, the resulting drop in the rate of cable deployment of advanced technology will delay the delivery of improved service to subscribers and undercut the competitive posture of the industry at home and abroad. Simply put, the disincentives created by the current rate regulations will keep many cable subscribers waiting years for the "500 channel" video future that they thought lay just around the corner. Advanced technology's benefits for basic and expanded basic cable subscribers, however, are hardly limited



taking concrete steps to deploy fiber optics.²⁹ The competitive advantage of this strategy is obvious. Early development and deployment of advanced broadband networks will win these nations a dominant position in the international markets for telecommunications equipment and services, both by creating and by attracting world class businesses.³⁰

As the Commission well understands, U.S. competitiveness abroad rests heavily on maintaining its preeminence in telecommunications technology -- and that preeminence is

²⁹ For example, Japan already has issued development contracts to initiate its plan to fully wire the country with fiber optics by 2015. Germany has aggressive plans for deploying fiber, rather than copper, in new builds in unserved areas such as the former East Germany. See TIA Comments at 16.

Indeed, development of advanced cable infrastructure is proliferating rapidly across the globe. Also among the leaders is the United Kingdom, which is deploying an advanced fiber optic infrastructure to nodes of 2,000 subscribers, capable of delivering both telephony and video services, in a much more welcoming regulatory environment. Scientific-Atlanta is aware of ongoing efforts in many other nations, including (but not limited to) the People's Republic of China, Canada, Mexico, Brazil, Argentina, Taiwan, South Korea, Turkey, Saudi Arabia, and Australia. In most of the industrial countries where cable technology is being deployed, the incentives appear to be greater generally because rates are higher. For example, rates in Japan are \$0.80 to \$1.25 per channel, and rates in Europe generally average about \$0.70 to \$1.00 (and lower where governments provide direct subsidies for service). By contrast, rates reportedly average about \$0.55 per channel in the United States, a figure certain to fall still lower once rate regulation is implemented.

³⁰ As Corning and other manufacturers have repeatedly stressed, the market for communications software traditionally has developed only after the hardware is in place. See id. at 16 & n.17.

threatened.³¹ Because of the growth rate in their domestic deployment of optical fiber and other advanced technology, U.S. cable operators have been increasingly well positioned to export their broadband technical expertise and investment wisdom to foreign markets.³² Similarly, U.S. manufacturers developing broadband hardware and software to satisfy demand at home would have better products and greater knowledge with which to penetrate overseas markets.³³ Significantly, the benefits of a highly competitive posture will continue to redound at home as well, in no small measure through the enhanced domestic productivity these industries generate.³⁴

³¹ See Proposed passage of the Communications Competitiveness and Infrastructure Modernization Act of 1991: Hearings before the Subcomm. on Telecommunications and Finance of the House Comm. on Energy and Commerce, H.R. 2546, 102d Cong., 1st Sess. (1991) (testimony of Jan H. Suwinski, June 26, 1991) ("Suwinski Testimony").

³² The United States remains the international leader in cable television service and technology, with the U.S. having 70 percent of the world's cable systems. Many U.S. cable companies are partners in the construction and operation of cable systems serving several countries in Asia and Europe. See NCTA Infrastructure Paper at 4.

³³ The major plant and equipment providers to the cable industry are American companies, such as Scientific-Atlanta, General Instrument, AT&T, ANTEC, and C-COR.

³⁴ See Suwinski Testimony at 4-5.

**IV. THE CURRENT RULES WILL FRUSTRATE THE ACHIEVEMENT OF
VITAL NATIONAL COMMUNICATIONS POLICY GOALS**

The promotion of both programming diversity and investment in the nation's information infrastructure have long served as two of the most fundamental mandates of federal communications policy. Cable operators have proven

development in recent years, while it has long encouraged such telephone company investment as well.³⁷ At a time when the Administration and Congress are seeking ways to foster "information superhighways" and other major infrastructure investment, the national interest in spurring -- not stifling -- cable capital investment is even more compelling.³⁸

Cable companies, as discussed earlier, have indeed well positioned themselves to play a key role in the information

³⁷ See Teleport Communications-New York, 7 FCC Rcd 5986 (1992). The Commission's desire to promote infrastructure development prompted it to authorize telephone companies to provide "video dialtone service." Telephone Company-Cable Television Cross-Ownership Rules, 7 FCC Rcd 5781 (1992) (Second Report and Order, Recommendation to Congress, and Second Further Notice of Proposed Rulemaking) ("Video Dialtone Order"). In that decision, the Commission explicitly encouraged telephone companies to invest substantial sums in building broadband networks capable of conveying greater amounts of information than current technology allows.

³⁸ Expectations for the future of broadband technology extend well beyond the Commission and the communications industry. In addition to capturing the ongoing attention of Congress, the issue has been pegged as a top telecommunications priority by the Clinton Administration. The White House recently announced plans to establish a "high-level, interagency" task force to work with Congress and industry in establishing regulatory policies to speed the upgrading of the nation's telecommunications infrastructure. Washington Watch, Broadcasting & Cable, May 10, 1993, at 37. See also TIA Comments at 15 (quoting then-Candidate Clinton's call for a "door-to-door fiber optics system by the year 2015 to link every home, every lab, every classroom, and every business in America"). See also, S.4, 103d Cong., 1st Sess., (1993) (National Competitiveness Act of 1993); S.19, 103d Cong., 1st Sess., (1993) (Emerging Telecommunications Technologies Act of 1993); H.R.1312, 103d Cong., 1st Sess., (1993) (Local Exchange Infrastructure Modernization Act of 1993); H.R. 1757, 103d Cong., 1st Sess., (1993) (High Performance Computing and High Speed Networking Applications Act of 1993).